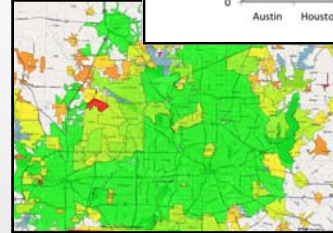


# FIND THE RIGHT LOCATION



## How to Increase your Fees through Market Analysis

- Understanding the concepts of commercial real estate market analysis is important for all individuals who would like to find the right location for commercial real estate in an investment, development or leasing situation.
- Being able to apply the market analysis concepts and techniques is important for anyone taking a class and wanting to apply the knowledge immediately.
- This course, taught by Senior CCIM Instructor, commercial real estate consultant and investor Alex Johnson, CCIM offers a forward thinking view to evaluate and selection locations for various types of commercial real estate.



### TOPICS COVERED

#### Why Market Analysis?

Learn how understanding the market and what drives demand provides you the knowledge to make better decisions.

#### Market Analysis Steps

Learn the steps in analysis the market that can be applied to multiple situations

#### Market Analysis Tools

Learn about available tools for market analysis that are free and charges per use.

#### Market Analysis Applications

Taking advantage of the Harvard Business School approach, you will apply your knowledge to practical investment and leasing application.

#### TEXAS REAL ESTATE COMMISSION INFO:

##### Course Title:

How to Increase your Fees through Market Analysis

**Course Number:** 09-00-093-23402

**MCE Hours:** 9 (non-legal)

**MCE Provider Number:** 9849

#### FOR MORE INFORMATION & TO SIGN UP:

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